

## Message Text

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ACTION CU-04

INFO OCT-01 NEA-09 ISO-00 USIA-15 /029 W

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R 271610Z MAR 75

FM AMEMBASSY BEIRUT

TO SECSTATE WASHDC 3601

UNCLAS BEIRUT 3861

E.O. 11652: N/A

TAGS: OEXC LE

SUBJECT: FY 1975 CU DIRECT COUNTRY PROGRAM ALLOCATION:  
US LECTURERS PROGRAM

REF: 1) STATE 37504; 2) BEIRUT 3043; 3) BEIRUT 2687;  
4) STATE 64836

POST APPRECIATES CU'S FAVORABLE REACTION TO POST'S REQUEST  
FOR THREE US LECTURERS AT FOLLOWING INSTITUTIONS WITH ALLOCATION  
OF UP TO DOLS 15,000 FOR EACH.

1. MASS COMMUNICATIONS: HALF-TIME SLOTS AT AUB/LNU. AUB AND  
LNU WILL CONTRIBUTE APPROX. DOLS 4,000 EACH TOWARD GRANT COSTS.  
BASED ON LAST YEAR'S FIGURES CU PORTION \$12,547. ASSUME FISHER  
AVAILABLE. OTHERWISE, PREFER GLYNN L. WOOD OVER BAKER NOW,  
GOVERN MORE INFORMATION RECEIVED ON WOOD OF LATE. CHANGE FROM  
FULL TO HALF TIME SLOTS DUE FOLLOWING FACTORS:

A) AUB WILL CONTINUE OFFERING GRADUATE COURSES WITH MAJOR  
IN MASS COMM. THEREFORE DELIGHTED ACCEPT EVEN PART TIME US  
LECTURER TO ALLOW DEPARTMENT CONTINUE FULL SCALE PROGRAM NEXT  
ACADEMIC YEAR WITH LECTURER TEACHING TWO COURSES. THEY CONSIDER  
PRESENCE OF LECTURER BOTH PRESTIGIOUS AND ASSET IN PROGRAM  
DEVELOPMENT.

B) LNU - INSTITUTE OF INFORMATION, FORMED APPROX. 5 YEARS AGO,  
ENJOYS FULL SUPPORT LNU ADMINISTRATION AND GOL. THE INSTITUTE,  
ONLY RECOGNIZED FACULTY (AS DISTINGUISHED FROM UNIVERSITY DEPARTMENT)  
AWARDING LICENCE DEGREES IN MASS COMMUNICATIONS HAS ALREADY  
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ATTRACTED INTEREST OF FRENCH EMBASSY WHICH HAS INVITED DEAN TO

VISIT FRANCE AND RECRUIT FRENCH SPECIALISTS FOR NEXT YEAR. HOWEVER, DEAN HAS ALSO APPROACHED POST OUTLINING INSTITUTE'S OBJECTIVES AND NEED FOR U.S. EXPERTISE IN DEVELOPING ACADEMIC PROGRAM. POST FEELS THIS EXCELLENT OPPORTUNITY TO INTRODUCE AMERICAN THOUGHT IN STRONGLY FRENCH INFLUENCED INSTITUTE. U.S. LECTURER WILL BE IN CHARGE OF SUPERVISING RESEARCH PROJECTS. POST EXPECTS THAT SHARING OF PROFESSOR BETWEEN TWO OF THREE INSTITUTIONS INVOLVED MASS COMM. KBUC HAS SMALL PROGRAM) WILL AID IN COORDINATION LEBANESE EFFORTS THIS FIELD.

2. MINED. EDUCATIONAL TECHNOLOGIST FOR NATIONAL RESEARCH CENTER. LOCAL CONTRIBUTION APPROX. DOLS 9,500-10,000 TOWARD GRANT COSTS. POST HAS ONLY MASSIALAS' APPLICATION, WHICH WHILE EXCELLENT, PRESENTS PROBLEM OF TOO MANY DEPENDENTS. PRESUME MORE APPLICATIONS FORTHCOMING. MAXIMUM COST TO USG \$12,000.

3. LNU - AMSTUDIES. AS STATED IN OFFICIAL-INFORMAL TO METELITS OF FEBRUARY 26, 1975 RALPH SETIAN FY-75 US LECTURER IS STRONGLY RECOMMENDED BOTH BY UNIVERSITY AND POST FOR RENEWAL OF GRANT FOR NEXT YEAR. LNU WILL CONTINUE ITS SHARE OF APPROX. DOLS 4,000 TOWARD SETIAN'S GRANT. CU'S SHARE MUST THEREFORE AGAIN BE APPROX. DOLS 16,099. GIVEN SAVINGS OF \$2,453 ON AUB/LNU GRANT AND \$3,000 ON MINED GRANT, HOPE \$1,099 OF LNU GRANT OVER \$15,000 LIMIT CAN BE ABSORBED.  
GODLEY

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